



## New Leadership for New Times

**Public Allies' mission** is to advance new leadership to strengthen communities, nonprofits and civic participation. We are **changing the face and practice of leadership** in communities across the country to meet the demands of changing times.

This commitment to inclusive, community-driven leadership has made us a **premier pipeline** for developing diverse young nonprofit and community leaders, and a **nationally recognized source** for effective leadership approaches that are right for our changing times.

### Platform For New Leadership

**1** Through our **signature AmeriCorps program**, we identify talented young adults from diverse backgrounds and prepare them for careers as nonprofit and community leaders. Allies serve 10-month, paid apprenticeships at local nonprofits and participate in a rigorous and rewarding leadership development program working alongside peers and leaders in their home community.

**2** We extend the impact of our program by supporting an **active, growing alumni network**, and investing through our alumni programs in those positioned to make the greatest difference.

**3** Our **training and consulting arm**, The Leadership Practice, helps us disseminate our leadership approach to thousands of leaders and organizations so they can better engage and strengthen communities, tap a new generation of leaders, and maximize innovation and effectiveness.

### Positioned for Successful Growth

By 2012 Public Allies will:

- Grow to more than **1,000 Allies** in 32 communities
- Advance our **Alumni network of 5,000 members**, 80% of whom are working in nonprofit and community service and 20% are in executive leadership roles
- **Influence thousands** of leaders and organizations to better through disseminating our best practices
- Generate almost **\$100 million in community service** while developing thousands of leaders who will contribute effectively to their communities for years to come.

### Track Record of Success

**We walk the talk on diversity and inclusion.** Our Allies are about 67% people of color, 15% are LGBT, and 50% are college graduates.

**We are committed to high quality performance.** 95% of Allies have met or exceeded the expectations of the nonprofit organizations they serve.

**We are developing a new generation of leaders.** More than 80% of Alumni have continued careers in the nonprofit and public sectors, and their levels of volunteer, civic, and political activity are twice that of their age cohort.

**We are a best practice leader.** Our leadership curriculum, alumni programs, evaluation and performance management tools, and diversity have been widely recognized by experts from the government, nonprofit and business sectors.



# Meet Some Of Our 2,230 New Leaders

## SOCIAL ENTREPRENEUR



While serving as a Public Ally, **Paul Griffin** started **City at Peace**, an organization now serving five US cities, Israel and South Africa. City at Peace brings together vastly diverse groups of youth for an intense year-long creative process to write and

**“Public Allies continues to be a lifelong support network for me.”**

perform an original musical about their lives and ideas for a better

world. Over 2,200 youth have participated in City at Peace to date, writing and performing more than 60 musicals for over 100,000 audience members. City at Peace was featured in a special episode of Nightline with Ted Koppel and was the subject of an HBO documentary. 99% of City at Peace students stay in school, 91% go to college, 94% demonstrate significant cross-cultural competencies, and the average City at Peace student has a grade point average increase of .46 (on a 4.0 scale) during their year of participation.

## COMMUNITY ORGANIZER



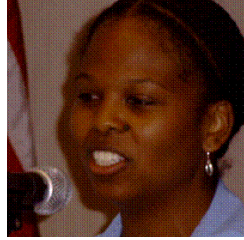
Through Public Allies Los Angeles, **Evelin Montes** worked on cross-cultural relations for the National Conference for Communities and Justice (NCCJ). Upon graduating Public Allies, Evelin went on to earn a BA in Urban and Environmental Policy from

**“Public Allies helped me realize that leading a nonprofit organization was a goal I could accomplish”**

Occidental College, where she received a \$10,000 grant to coordinate a commu-

nity health assessment in MacArthur Park. That assessment led to the establishment of **Collective SPACE** (Social Power through Action and Community Education), a grassroots nonprofit engaging MacArthur Park residents in community-driven land use planning. Since the organization’s inception, Evelin has served as Director of Community Organizing, Co-Director and presently serves as the Executive Director. As part of her civic engagement activities, Evelin participates in local city commissions and serves on the board of The Eviction Defense Network.

## CITY OFFICIAL



After Public Allies, **Nakeisha Neal** earned a Masters in Public Policy with a concentration in Public and Non-profit Management from Georgetown University. Since 2002, Nakeisha has worked for the DC Government, rising to a Program Analyst in the **Office**

**“Since Public Allies, I’ve chosen professional experiences that connect both my personal and community interests.”**

**of the Deputy Mayor for Planning and Economic Development**, where she manages the Mayor’s “New Commu-

nities Human Capital Strategy,” the social service component of a city-sponsored redevelopment program. Previously, Nakeisha oversaw \$3 million in grants each year for juvenile justice and delinquency prevention, and provided training and technical assistance to groups working on juvenile justice issues. Nakeisha is an active volunteer in the community, serving on the board of Housing Counseling Services, mentoring an eighth grader and hosting community building events.

## COMMUNITY INVESTOR



**Omar Brownson** graduated from Public Allies Silicon Valley, where he served at Plugged In, a community technology center in East Palo Alto. After Public Allies, he participated in the Coro Los Angeles program, attended the Kennedy School at Harvard

**“Public Allies gave me skills and networks to be effective in both the nonprofit and private sectors.”**

University and built affordable housing for Mt. Airy USA Com-

munity Development Corporation in Philadelphia. Today, Omar leads acquisition and development at **CityView**, a national real estate investment group founded by Henry Cisneros to invest in working and middle class housing developments in communities across the country. Omar worked with Cisneros to open Public Allies San Antonio in 2007. Omar is an active leader in Los Angeles, and serves on the Liberty Hill Foundation Board of Directors.



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