



## NEW **LEADERSHIP** FOR NEW TIMES

Public Allies' **mission** is to advance new leadership to strengthen communities, nonprofits and civic participation. We are **changing the face and practice of leadership** in communities across the country to meet the demands of changing times.

We are **re-defining leadership** because the **next generation of American leaders** needs to look like America will look, connect across cultures, facilitate collaborative action, recognize all of a community's assets, commit to self-development, and be accountable to the people they work with and the communities they serve. This new leadership is about an action many can take, not position few can hold, about the lasting results that happen when leadership comes from the community, and about being grounded in personal responsibility and the practice of values.

This commitment to inclusive, community-driven leadership has made us a **premier pipeline** for developing diverse young nonprofit and community leaders, and a **nationally recognized source** for effective leadership approaches that are right for our changing times.

Our communities and the organizations that serve them struggle to identify and develop the leadership they need to address our most challenging problems. The nonprofit sector, according to a recent study by The Bridgespan Group, will need 640,000 new leaders over the next decade. Another recent study by Robert Putnam of Harvard found that in our most diverse communities, civic engagement is in greater decline as people don't know how to work together across social boundaries for common goods. As a new generation — the most diverse in American history — emerges to fill the leadership needs of nonprofits and communities,

## OUR **SOCIAL IMPACT**

**Public Allies' approach is more important than ever.**

By advancing thousands of diverse leaders equipped to lead in new times, Public Allies will

- **ENGAGE** more citizens in public life
- **UNITE** people across social boundaries to work for common goals
- **BUILD** more effective organizations serving and advocating for our communities
- And ultimately contribute to a more **JUST SOCIETY WITH GREATER OPPORTUNITY FOR ALL**

### A **PLATFORM** FOR NEW LEADERSHIP

- 1** Through our **signature AmeriCorps program**, we identify talented young adults from diverse backgrounds and prepare them for careers as nonprofit and community leaders. Allies serve 10-month, paid apprenticeships at local nonprofits and participate in a rigorous and rewarding leadership development program working alongside peers and leaders in their home community.
- 2** We extend the impact of our program by supporting an **active, growing alumni network**, and investing through our alumni programs in those positioned to make the greatest difference.
- 3** Our **training and consulting arm**, *The Leadership Practice*, helps us disseminate our leadership approach to thousands of leaders and organizations so they can better engage and strengthen communities, tap a new generation of leaders, and maximize innovation and effectiveness.

### TRACK RECORD OF **SUCCESS**

Public Allies is recognized and respected as a best practice leader committed to rigorous evaluation and continuous learning.

**WE WALK THE TALK ON DIVERSITY AND INCLUSION**—our Allies are about 67% are people of color, 15% are LGBT, and 50% are college graduates when they participate in our program.

**WE ARE COMMITTED TO HIGH QUALITY PERFORMANCE**—95% of Allies have met or exceeded the expectations of the nonprofit organizations they serve.

**WE ARE DEVELOPING A NEW GENERATION OF LEADERS**—More than 80% of Alumni have continued careers in the nonprofit and public sectors, and their levels of volunteer, civic, and political activity are twice that of their age cohort.

**WE ARE A BEST PRACTICE LEADER**—our leadership curriculum, alumni programs, evaluation and performance management tools, and diversity have been recognized by AmeriCorps, McKinsey & Co, the Bridgespan Group and others as best practices in our field. We were the first AmeriCorps program to be contracted to provide training and technical assistance to all AmeriCorps programs.

**WE ARE AN INFLUENTIAL FIELD LEADER**—we are a founding member of Voices for National Service, the Leadership Learning Community, and The Nonprofit Sector Workforce Coalition (which is chaired by Public Allies CEO Paul Schmitz).

**WE ARE RECOGNIZED FOR EXCELLENCE**—*Fast Company* recognized us with their Social Capitalist Award, and The Pew Partnership for Civic Change honored us with their prestigious Civic Leadership Award. Two years in a row, Public Allies has been recognized as a four star charity by Charity Navigator.

### POSITIONED FOR **SUCCESSFUL GROWTH**

With our proven track record, a sustainable and replicable local program model, a diverse revenue strategy, and well-defined alumni and consulting practices, Public Allies is positioned for significant growth by 2012.

- Grow to more than **1,000 ALLIES** in 32 communities
- Advance our **ALUMNI NETWORK** of 5,000 members, 80% of whom are working in nonprofit and community service and 20% are in executive leadership roles
- **INFLUENCE THOUSANDS** of leaders and organizations to better through disseminating our best practices
- Generate almost **\$100 MILLION IN COMMUNITY SERVICE** while developing thousands of leaders who will contribute effectively to their communities for years to come.